

WORLD CONSUMER RIGHTS DAY



15TH MARCH, 2021

Theme: Tackling Plastic Pollution



The consumer movement marks 15th March with World Consumer Rights Day every year, as a means of raising global awareness about consumer rights and needs. World Consumer Rights Day was inspired by President John F Kennedy in 1962.



Reduce Your Use of Single-Use Plastics



Support Bans & Carry Your Own Bags

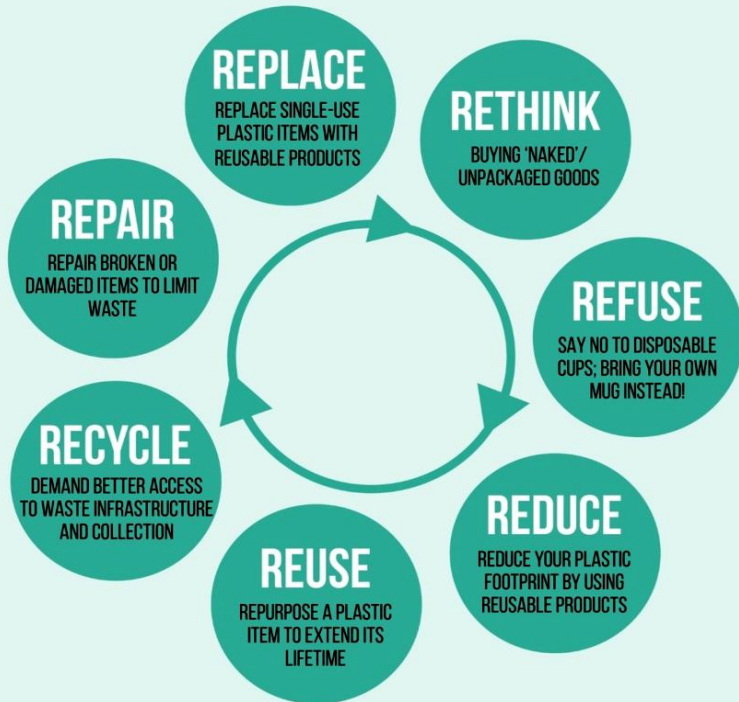


Spread the Word



Support Organizations Addressing Plastic Pollution.

7 Rs Model of Waste Management



- By 2050, it is estimated that there will be more plastic in the oceans than fish.
- 100,000 marine mammals and turtles and 1 million sea birds are killed by marine plastic pollution annually.
- An estimated 8 million tons of plastic enters our oceans every year.
- Single-use plastics account for 50 percent of the plastic produced every year.
- 40 per cent of plastic produced is packaging and discarded after one use.

Source: <https://www.consumersinternational.org/news-resources/news/releases/tackling-plastic-pollution-world-consumer-rights-day-2021-theme/>