

# Earth Hour Day

26<sup>th</sup> March, 2022 (Last Saturday of March)



## Theme: "Shape Our Future"

- Earth Hour, organized by World Wide Fund for Nature (WWF), is a global grassroots movement uniting people to take action on environmental issues and protect the planet. Engaging a massive mainstream community, Earth Hour was famously started as a lights out event in Sydney, Australia in 2007.
- Since then, it has grown to engage millions of supporters in more than 185 countries and territories, inspiring individuals and organizations worldwide to take action for the environment, and driving major legislative changes by harnessing the power of the crowd.
- As the movement grows, the one-hour lights out event continues to be the symbol of a broader commitment toward nature and our planet.



**Smt. A. Vani Prasad, IAS,**  
Principal Secretary to Govt.  
Govt. of Telangana &  
Director General, EPTRI

*We need to increase energy efficiency and minimize use of electric power. It is to ensure that we do not exhaust precious natural resources and as a result, reduce atmospheric pollution. Earth is our only home, so let's honour earth by observing the Earth hour today 8:30pm to 9:30pm. Let's pledge to save electricity and save nature.*

***This Earth Hour shine a light on  
Climate Action.***

## Turn Off

the lights at

**8:30 - 9:30 PM** to stand united for  
each other and the **one home**  
we all share



Switch off non essential lights  
and electrical devices

Reduce the carbon footprint.

Do your bit and shape the future



**EARTH HOUR**

**60+**

**EARTH  
HOUR**